
BRE POLLITT



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WWW.BREPOLLITT.COM

SKILLS

- Active Listening
 - Branding
 - Collaboration
 - Extrapolation
 - Customer service
 - Resilient
 - Resourceful
 - Self-sustaining
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EXPERIENCE

GRAPHIC DESIGNER, PHOENIX CREATIVE CO.

March 2022 – Present

Extrapolating designs to flow seamlessly across various product sizes. Implementing digital campaigns to increase website traffic and sales. Tracking projects to ensure deadlines are met. Providing feedback to fine-tune internal processes and promote efficiency.

MULTIMEDIA DESIGNER, BFM GROUP, INC.

March 2020 – February 2022

Created print and digital materials to boost sales and drive in-store traffic. Collaborated to create product posters for a family-owned, small business. Assisted with running social media campaigns and digital ad campaigns. Contributed to campaigns that won three silver Telly Awards and one bronze Telly Award.

SOCIAL MEDIA DIRECTOR, THE PAPYRUS AT GU

September 2018 – December 2019

Published student-written articles across social media platforms to attract readers and increase reach. Led weekly meetings to assist writers with ways to improve engagement and boost analytics.

EDUCATION

B.S., DIGITAL MEDIA, 2019

Greenville University

Graduated with Digital Media major and an art minor. Completed coursework that provided experience in working with clients, opportunities with branding and advertising, and experimenting with photography and videography.

